

Meter iT – Optimize iT

IT Assets Are Essential to Business

Most Fortune 500 companies are challenged by using too much of their budget on maintenance on already purchased software and hardware – giving them little room for new and strategic investments that can increase productivity and offer cost reduction. Studies show that at least 70% of IT budgets are used to maintain existing resources.



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Why? There is a lack of detailed information about how software and systems are used:

- Are our IT resources in active productive use?
- Can we scale our agreements according to business needs and take advantage of license sharing over timezones?
- Are we able to identify training and support needs?
- Are we using too much time and effort developing and updating reporting from in-house scripts or 3rd party products to cover our reporting and optimization needs?



83% of companies do not optimize software usage across their entire organization

Achieve Global IT Efficiency with Open iT

Track and View Usage Across Every Location, Project and Platform

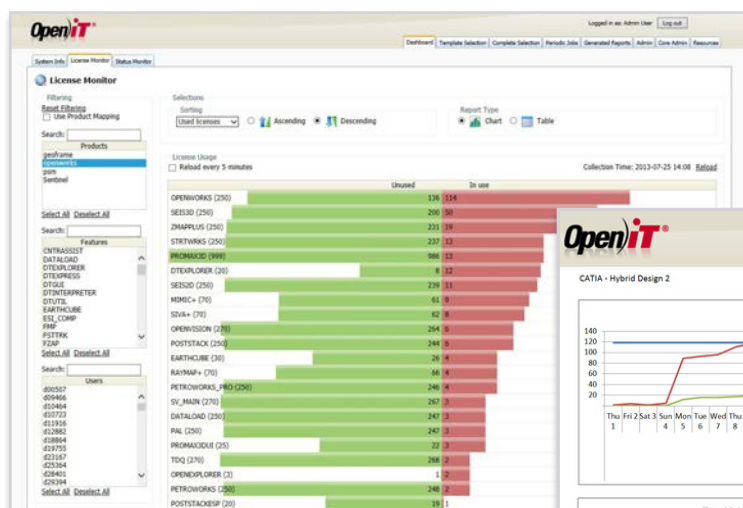
Open iT's advanced metering and reporting solutions allow you to view usage across multiple sites. Data is synchronized from several sources to deliver a complete view of global usage.



Get a Centralized View of All Software License and Application Usage

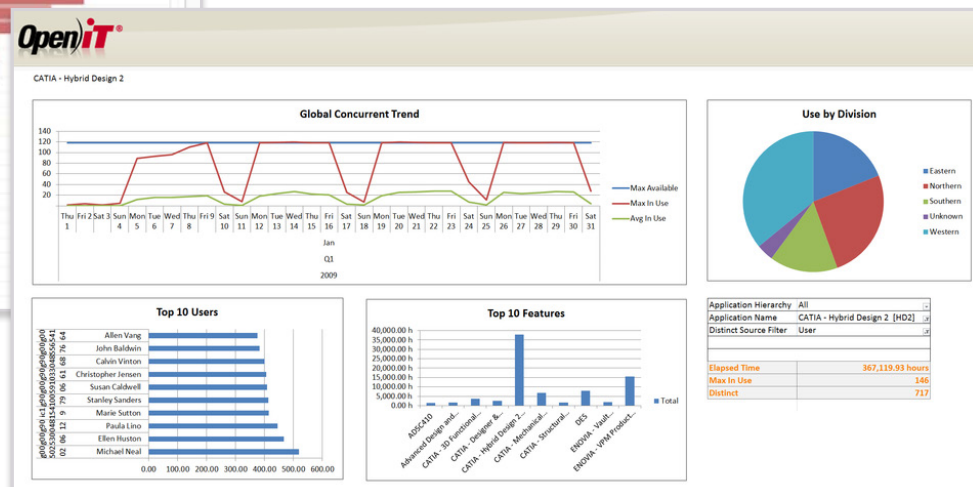
Gather detailed and accurate usage statistics of all your software licenses across any combination of local or global license servers – no changes in the infrastructure are needed to report on any level of usage in your organization.

- Supports common license managers such as FlexLM/FlexNet Publisher, IBM LUM, Reprise, Sentinel RMS, Abaqus, Bentley Select LM, DSLS, Green Hills, HQMS, LM-X, LS-DYNA, MathLM, SlickEdit and others
- Meters all applications and processes for every user or selected groups



Flexible Powerful Reporting

- Real-time and historic trends
- Dynamically linked with your existing tools
- Open iT has its own reporting portal for pre-defined templates and advanced custom reports



“Open iT is a great tool for anyone who needs true license accountability.”

– Aviation & Aerospace Customer

Cost optimization goes beyond cost savings – it's about getting the most from every dollar spent. Our sophisticated software monitoring tools help you gather information about who, what, when, where and how IT assets are being used.

10 Areas Where Open iT Impacts the Bottom Line

1. Simulate different licensing agreements based on actual usage profiles
2. Identify dormant or underutilized software for renewals and lease agreements
3. Streamline software audits and avoid non-compliance penalties
4. Forecast usage trends for more accurate budget planning
5. Automatically harvest inactive licenses
6. Facilitate chargeback and pay-per-use agreements
7. Review user patterns to identify training needs and user champions
8. Improve workflow analysis and communications between business units
9. Shorten transition periods for phasing in new versions and applications
10. Document best practices and enable company-wide innovation



Customer Success Story

Burlington Resources

Acquired by ConocoPhillips

GOAL: Reduce software costs while improving the quality and quantity of work performed.

SOLUTION: Implemented Open iT LicenseAnalyzer

RESULTS: Reduced unused/underutilized software licenses by 36% during first year, and 19% during second year in maintenance, freeing up budget for investments in new and strategic software.



**Open iT Customers Achieve ROI
Within the First Year of Use**

Proven Results

Open iT customers include Fortune 1000 companies and research organizations in various industries such as energy, automotive, aerospace and manufacturing sectors.



Saved \$1.35 million
on the first year

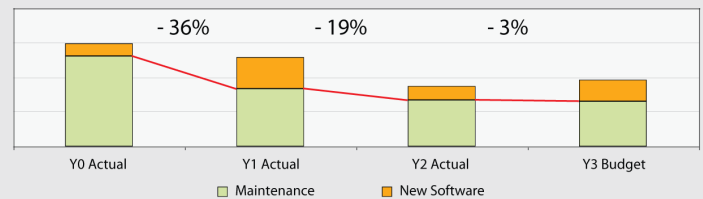


Reduced overall
software costs
by 10%



Yielded 47%
reduction on software
maintenance costs

Cost Savings of over \$5 Million



BUSINESS BENEFIT: In addition to hard dollar savings, the company also experienced business growth that was linked back to efficient use of new standardized tools.

“The overall business impact of creating a more disciplined, value-oriented culture resulted in annual business savings of 20 times the IT savings.”

– Dan Shearer, Technology Enhancement Manager,
Burlington Resources.

Get Started

AMERICAS

Two Park Ten Place
16300 Katy Freeway
Houston, TX 77094
Tel: 281-599-3400
Fax: 707-760-4575

EUROPE

Karoline Kristiansens v. 5
N-0661 Oslo,
Norway
Tel: +47 22 20 40 50

Im Neuenbühl
D-71287 Weissach,
Germany
Tel: +49 7152 307090-0

ASIA PACIFIC

Doña Aurora Blvd.
Gulang-Gulang
Lucena City 4301,
Philippines
Tel: +63 42 710 8566

Let us show you how Open iT can help you get more from your global IT resources. To schedule a live online demonstration, contact: info@openit.com

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